

Curriculum Vitae

Mark Liechty

Professor of Anthropology and History
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EDUCATION

University of Pennsylvania, Department of Anthropology, 1986-1994

Ph.D. Anthropology dissertation advisor: Arjun Appadurai

Goshen College, Goshen Indiana, 1978-1983

B.A. History; B.A. Biology

Woodstock International School, Mussoorie, Uttarakhand, India, graduate, 1978

FELLOWSHIPS AND AWARDS

- Kekoo Naoroji Award for Himalayan Literature, for *Far Out* (University of Chicago Press, 2017), 2018
- Arts & Humanities Research Council (UK), International Co-Investigator on collaborative grant, School of Oriental and African Studies (SOAS), Univ. of London, 2017 - present
- US Dept. of State and CIES, "Fulbright Specialist" appointee, 2014
- Great Cities Institute, Univ. of Illinois at Chicago, fellow, 2010-11
- School for Advanced Research (Santa Fe), Advanced Seminar participant, March-April, 2009
- US Dept. of State (IIES) Fulbright Faculty Research Abroad Grant, 2007-08
- Institute for the Humanities, Univ. of Illinois at Chicago, fellow, 2003-04
- OVCR-AAH award, University of Illinois at Chicago, 2000
- Regents' Junior Faculty Fellowship, Univ. of California, Santa Barbara, 1997
- International Institute for Asian Studies (Leiden, The Netherlands), Post-doctoral Fellowship, 1995
- University of Pennsylvania Dissertation Fellowship, 1993-1994
- Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, 1991
- Foreign Language and Area Studies (FLAS) fellow, 1987-1990

RESEARCH INTERESTS

Middle classes, class formation, media and consumer culture, tourism and tourism history, critical development studies, youth culture, 3rd World modernity, culture theory, culture history, medical anthropology; South Asia, East Asia

PUBLICATIONS: Books

(2017) *Far Out: Countercultural Seekers and the Tourist Encounter in Nepal*. Chicago: University of Chicago Press. (Winner of the 2018 Kekoo Naoroji Award for Himalayan Literature.)

(2012) *The Global Middle Classes: Theorizing Through Ethnography*. Santa Fe: SAR Press. Edited, with Rachel Heiman and Carla Freeman.

(2010) *Out Here in Kathmandu: Modernity on the Global Periphery*. Kathmandu: Martin Chautari Press.

PUBLICATIONS: Books (cont.)

(2008) *Suitably Modern: Making Middle Class Culture in Kathmandu*. Kathmandu: Martin Chautari Press. (Reprint of *Suitably Modern: Making Middle Class Culture in a New Consumer Society*, Princeton, 2003.)

(2003) *Suitably Modern: Making Middle-Class Culture in a New Consumer Society*. Princeton: Princeton University Press.

PUBLICATIONS: Articles and Chapters

(2018) Himalayas in the Western Mind's Eye: "Incredibly Spiritual and Marvelous." *Economic and Political Weekly* (Mumbai) 53(19):32-36, May 12.

(2017) Mobility and Nostalgia in Contemporary Kathmandu. *HIMALAYA* 37(1):1-3.

(2015) Jung Bahadur Coapsingha: John Coapman, Hunting, and the Origins of "Adventure Tourism" in Nepal. *Studies in Nepali History and Society* 20(1): 99–136.

(2014) Claiming "Our Commodity": Geopolitics and the Transformation of Nepal's Tourism Industry in the 1970s. In *Ruptures and Repairs in South Asia: Historical Perspectives*. Yogesh Raj, ed. Pp. 47-76. Kathmandu: Martin Chautari Press.

(2012) The "Age of Hippies": Nepalis Make Sense of Budget Tourists in the 1960s and 1970s. *Studies in Nepali History and Society* 17(2):211-62.

(2012) (with Rachel Heiman and Carla Freeman) Introduction: Charting an Anthropology of the Middle Classes. In *The Global Middle Classes: Theorizing Through Ethnography*. Rachel Heiman, Carla Freeman, and Mark Liechty, eds. Pp. 3-30. Santa Fe: SAR Press.

(2012) Middle Class Déjà Vu: Conditions of Possibility from Victorian England to Contemporary Kathmandu. In *The Global Middle Classes: Theorizing Through Ethnography*. Rachel Heiman, Carla Freeman, and Mark Liechty, eds. Pp. 271-300. Santa Fe: SAR Press.

(2011) Comment on "Identity" by Lauren Leve. *Current Anthropology* 52(4):529-30.

(2010) The Key to an Oriental World: Boris Lissanevitch, Kathmandu's Royal Hotel, and the "Golden Age" of Tourism in Nepal. *Studies in Nepali History and Society*. 15(2):253-95.

(2009) La Clase Como Práctica Cultural: La Experiencia de Clase Media en Nepal. [Class as Cultural Practice: Middle Class Experience in Nepal.] In *Moralidades, Economías e Identidades de Clase Media. Estudios Históricos y Etnográficos*. Sergio Visacovsky and Enrique Garguin, eds. Pp 341-360. Buenos Aires: Antropofagia.

(2009) Youth Problems: An Introduction. *Studies in Nepali History and Society* 14(1):35-37.

(2007) Building the Road to Kathmandu: Notes on the History of Tourism in Nepal. *HIMALAYA* 25 [2005] (1-2): 19-28.

PUBLICATIONS: Articles and Chapters (cont.)

- (2006) Building Body, Making Face, Doing Love: Mass Media and the Configuration of Class and Gender in Kathmandu. In *Medi@sia: Global Media/tion In and Out of Context*. T.J.M. Holden and T.J. Scrase, eds. Pp. 25-43. London and New York: Routledge.
- (2006) "Learning to Be Modern": Mass Media and Identity in Kathmandu. *Studies in Nepali History and Society*. 11(1): 3-29.
- (2005) Carnal Economies: The Commodification of Food and Sex in Kathmandu. *Cultural Anthropology* 20(1):1-38.
- (2003) Film, Video, Television Viewing: Nepal. In *South Asian Folklore: An Encyclopedia*. P. Claus, S. Diamond, & M. Mills, eds. Pp. 192-94. New York: Routledge.
- (2002) "Out here in Kathmandu": Youth and the Contradictions of Modernity in Urban Nepal. In *Everyday Life in South Asia*. Diane Mines and Sarah Lamb, eds. Pp. 37-47. Bloomington: Indiana University Press. [Second Edition, 2010, pp. 40-49]
- (2002) The Kathmandu Valley. In *Encyclopedia of Modern Asia*. Great Barrington, MA: Berkshire Reference Works.
- (2001) Consumer Transgressions: Notes on the History of Restaurants and Prostitution in Kathmandu. *Studies in Nepali History and Society* 6(1):57-101.
- (2001) Women and Pornography in Kathmandu: Negotiating the "Modern Woman" in a New Consumer Society. *Images of the 'Modern Woman' in Asia: Global Media/Local Meanings*. Shoma Munshi, ed. Pp. 34-54. London: Curzon Press.
- (1998) Consumer Culture and Identities in Kathmandu: "Playing with your brain." In *Selves in Time and Place: Identities, Experiences, and History in Nepal*. Debra Skinner, Alfred Pach, and Dorothy Holland, eds. Pp. 131-154. Lanham: Rowman and Littlefield.
- (1998) The Social Practice of Cinema and Video Viewing in Kathmandu. *Studies in Nepali History and Society* 3(1):87-126.
- (1997) Film and Fashion: Media Signification and Consumer Subjectivity in Kathmandu. *Himalayan Research Bulletin* 17(1):33-38.
- (1997) Selective Exclusion: Foreigners, Foreign Goods, and Foreignness in Modern Nepali History. *Studies in Nepali History and Society* 2(1):5-68.
- (1996) Taking Liberties: Women's Freedom and Sexual Harassment in Kathmandu. *Labour, Capital and Society* 29(1-2):56-84.
- (1996) Paying for Modernity: Women and the Discourse of Freedom in Kathmandu. *Studies in Nepali History and Society* 1(1):201-230.

PUBLICATIONS: Articles and Chapters (cont.)

(1996) Kathmandu as Translocality: Multiple Places in a Nepali Space. In *Geography of Identity*. Patricia Yaeger, ed. Pp. 98-130. Ann Arbor: University of Michigan Press.

(1995) Modernization, Media and Markets: Youth Identities and the Experience of Modernity in Kathmandu, Nepal. In *Youth Cultures: A Cross-Cultural Perspective*. Vered Amit-Talai and Helena Wulff, eds. Pp. 166-201. London: Routledge.

PUBLICATIONS: Reviews and Review Essays

(2016) Review of Charles Allen, *The Prisoner of Kathmandu: Brian Hodgson in Nepal, 1820-43* (London: Haus Publishing, 2015). *Studies in Nepali History and Society* 21(1):191-5.

(2014) Review of Heather Hindman, *Mediating the Global: Expatriate's Forms and Consequences in Kathmandu* (Stanford: Stanford University Press, 2013). *Himalaya* 34(2):137-8.

(2013) Review of Ricardo A. Lopez and Barbara Weinstein, eds, *The Making of the Middle Class: Towards a Transnational History* (Durham and London: Duke University Press, 2012). *The Historian* 75(3):644-5.

(2009) Review of Marcella Sirhandi, *Royal Nepal through the Lens of Richard Gordon Matzene* (Chicago: Serindia Publications). *Studies in Nepali History and Society* 14(2):445-448.

(2008) Review of Clint Rogers, *The Lure of Everest: Getting to the Bottom of Tourism at the Top of the World*. (Kathmandu: Mandala Publications, 2007). *Studies in Nepali History and Society* 13(1):201-3.

(2007) Review of Sugata and Rachel Kellett, *Bird of Passage* (Kathmandu: Mandala Publications, 2004). *Studies in Nepali History and Society* 12(1):188-93

(2005) Review of Michael Haslund-Christensen, dir., *The Wild East: Portrait of an Urban Nomad* (First Run Icarus Films, 2002) *American Anthropologist* 107(2):234-35.

(2003) Visit Nepal! A Review of Recent Books on Tourism in Nepal. *Studies in Nepali History and Society*. 8(1):157-71.

(2003) Review of Laura M. Ahearn, *Invitations to Love: Literacy, Love Letters, and Social Change in Nepal* (Ann Arbor: University of Michigan Press, 2001). *American Ethnologist* 30(2):307-8.

(2003) Review of Ernestine McHugh, *Love and Honor in the Himalayas: Coming to Know Another Culture* (Philadelphia: University of Pennsylvania Press, 2001). *Studies in Nepali History and Society* 8(1):192-195. (Co-authored with Kathleen Riley.)

(1999) Review of Daniel Miller, ed., *Material Cultures: Why Some Things Matter* (Chicago: University of Chicago Press, 1998). *American Anthropologist* 101(2):458-459.

PUBLICATIONS: Reviews and Review Essays (cont.)

(1998) Parsis and the Postcolonial Predicament. Review of Tanya M. Luhrmann, *The Good Parsi: The Fate of a Colonial Elite in a Postcolonial Society* (Cambridge, MA: Harvard University Press, 1996). *Current Anthropology* 39(1):176-177.

(1997) Review of John A. Lent, ed., *Asian Popular Culture* (Boulder, CO: Westview Press, 1995). *Journal of Asian Studies* 56(1):153-155.

(1993) Review of Richard G. Fox, *Gandhian Utopia: Experiments with Culture*. (Boston: Beacon Press, 1989.) *American Ethnologist* 20(1):209.

PROFESSIONAL EXPERIENCE

University of Illinois at Chicago, Depts. of Anthropology and History (joint appointment)

Assistant Professor, 1999 - 2003.

Associate Professor, 2003 - 2017.

Full Professor, 2017 - present.

University of London, School of Oriental and African Studies (SOAS), Faculty of Languages and Culture

Research Fellow, 2016 - present.

University of Illinois at Chicago, Department of Anthropology

Director of Undergraduate Studies, 2011 - 2016

Studies in Nepali History and Society (interdisciplinary Nepal Studies journal)

Founding co-editor, 1996 - present.

Field Museum of Natural History, Chicago, Illinois,

Adjunct Curator of Anthropology, 2002 - present.

Committee on Southern Asian Studies, University of Chicago

Associate Member, 2015 - present.

Association for Nepal and Himalayan Studies

Executive Committee Member, 2006 - 2010.

University of California, Santa Barbara, Dept. of Anthropology

Assistant Professor, Tenure-track appointment, 1996 - 1997.

International Institute for Asian Studies, Leiden, Netherlands

Post-doctoral Fellow, "Changing Life-styles in Asia" program, Jan. - June 1995.

Institute of Ethnology, Academia Sinica, Taipei, Taiwan

Visiting Research Associate, 1989-1990.

West China University of Medical Sciences, Chengdu, Sichuan, People's Republic of China

Lecturer in English, 1985-1986.